



CIO Event Sponsorship Levels

\$6000 Premier Sponsorship of all of UNM IT's Community Events for a year:

- Logo in marketing materials for all events
- Booth in vendor area and the opportunity to address the general audience (where appropriate)
- A presentation slot (where available) for all events for one year including: App Contest and Welcome Back Days (fall and spring).

We also hand out swag provided by sponsors at:

- Staff as Students: this is a celebration day/swag.
- New Student Orientation: we participate with information/swag.
- Miscellaneous Career Fairs: we participate with information/swag.

\$3000 Official Tech Days Sponsor:

- Logo in all the Tech Days marketing materials, program, and sponsors section of techdays.unm.edu home page
- An opportunity to address the general audience at the start of a meal
- A prime booth in the vendor area
- A prime presentation slot before the other sponsors book.

\$700 Tech Days Booth sponsor:

- Logo in the sponsors section of techdays.unm.edu home page
- Logo in the sponsors section of the Tech Days program
- A booth at the event.