

# Simplified Classroom & Collaboration Technology

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## Crestron - Who Are We?

- Founded in 1972, Still owned by founding family, HQ in Rockleigh, NJ
- Global Presence, local support. 91 offices and growing. \$1.4B projected 2019
- Increased US Commercial Sales force by 50% in Oct 2018.
- Denver Region – CO, NM, UT, ID, WY & MT. Training, Sales, Pre-sales support

## Scaled Approach

Crestron has been known for large, complex projects.

- Casino Sports Book – Peppermill
- Collaborative Classroom – Utah State
- Executive Boardroom – Western Union

Complex spaces require complex tools  
Simple spaces should have simple tools



## Simple Room 1

- Wireless Presentation
- Keypad / Controller
- HDMI auto-switch
- Web-based Config
- \$1,607 A+
  - Add Display & Install

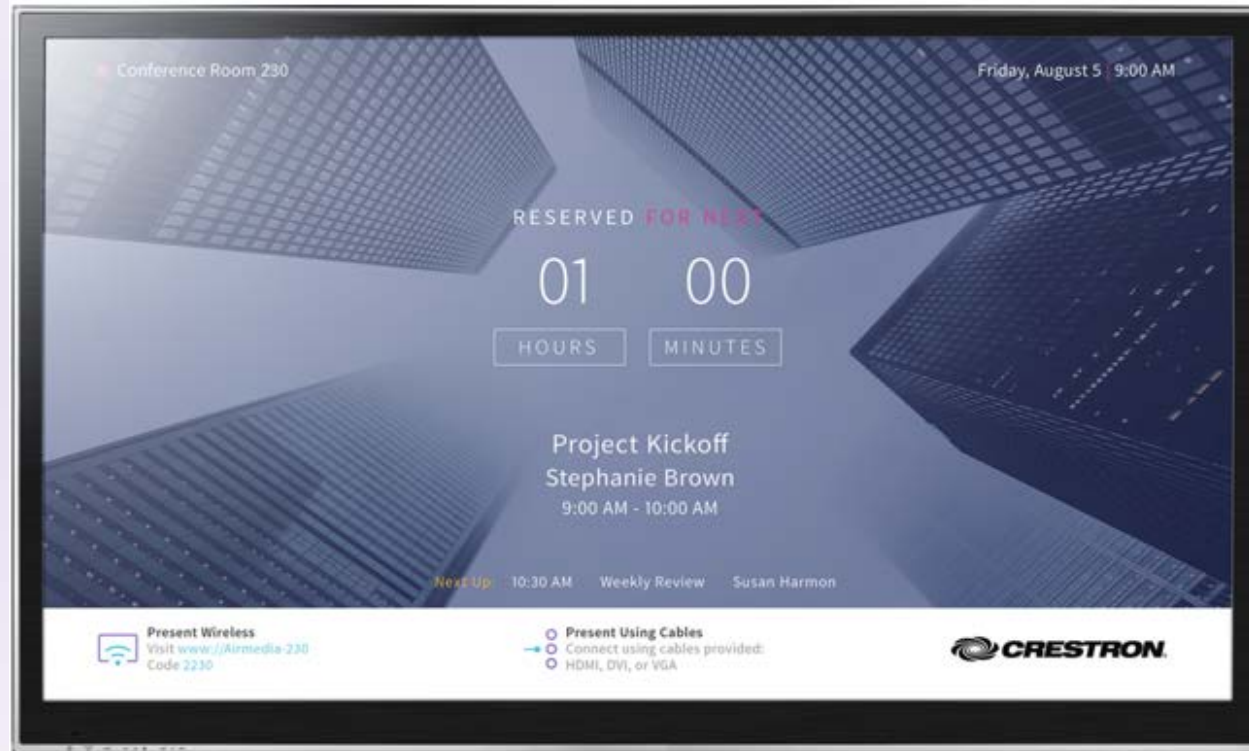


# AirMedia 2.0 – Wireless presentation

- **Why provide Wireless Presentation?**
  - Frees people to sit or stand anywhere in the room, and easily connect the laptop or mobile regardless of OS
  - No need for wires or dongles! – they get lost
  - Enable collaboration in flex spaces – Cafeterias, Commons spaces, private office, Conference Room, Classroom
- **Best in class performance**
  - Enterprise security
  - Lowest latency video – can be used to drive a mouse
  - Smooth consistent video
- **Manage Remotely**
  - Deploy through Azure portal
  - Microsoft IOT Partner of the Year, 2018
  - Pre-configure settings, plug in

## On-Screen display

- Meeting information – Outlook
- Room Name
- Custom backgrounds
- Custom logo
- AppSpace Digital Signage
- End User Web-configuration



## Keypad / Controller

- User interface and control processor in one
- 35% less expensive than our least expensive control processor, and you get a free keypad
- Use in simple rooms or complex rooms, works with ALL Crestron



# Web-Based Configuration

Enterprise Security – AD, 802.1x, TLS,  
SSL, SSH, SFTP

Configure once per room type –  
Repeat rooms easily

Great solution where a keypad device  
is used, or non-custom graphics are  
needed.

The screenshot displays the 'Room 1-Configuring' web interface for the Crestron AV Framework. The main table lists 8 channels with the following data:

Channel	Type	Icon	Enabled	Display Name	Rank	Device	Endpoint
#1	VGA	Icon -	Yes	Vga1	1	TT-100 Keypad 1	
#2	VGA	Icon -	Yes	Vga2	2	TT-100 Keypad 2	
#3	VGA	Icon -	Yes	Vga3	3	TT-100 Keypad 3	
#4	VGA	Icon -	Yes	Vga4	4	TT-100 Keypad 4	
#5	HDMI	Icon -	Yes (Default)	Laptop	5	TT-100 Keypad 1	
#6	HDMI	Icon -	Yes	Hdm6	6	TT-100 Keypad 2	
#7	HDMI	Icon -	Yes	Hdm7	7	TT-100 Keypad 3	
#8	HDMI	Icon -	Yes	Hdm8	8	TT-100 Keypad 4	

Below the main table is an 'Outputs' section with a table containing one row:

Channel	Type	Icon	Enabled	Display Name	Device	Endpoint
#1	DM HDMI	Icon -	Yes	DmHdm1	Device	None

At the bottom of the interface, there are navigation buttons for 'Save', 'Devices', and 'Settings'. The footer text reads: 'Version 4.0.0.107 © 2016 Crestron Electronics, Inc.'



## Simple Room 2

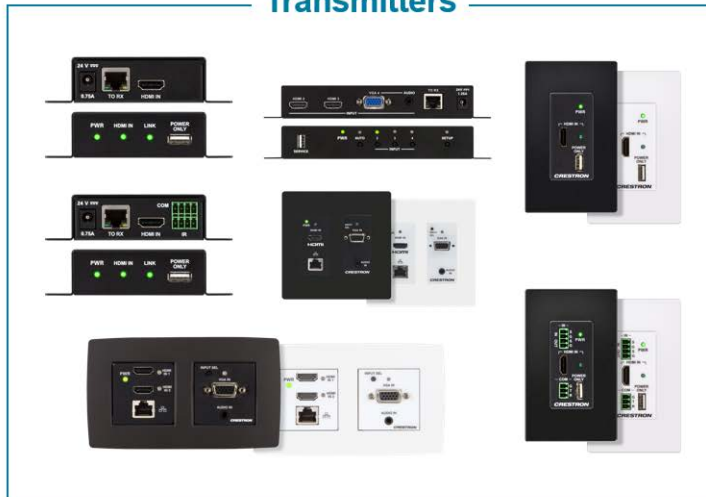
- **Wireless Presentation**
  - Provides Digital signage
- **Keypad / Controller**
- **HDMI Extension**
  - Laptop on table
- **In-Room PC**
- **\$2,239**
  - Add Display & Install



## BUILD YOUR OWN DM LITE SYSTEM

SELECT ONE PRODUCT EACH FROM THE TRANSMITTER AND RECEIVER LISTS

### Transmitters



### Receivers



## Simple Room 3

- Wireless Presentation
- Keypad / Controller
- White Board Capture
- Web-based Config
- \$2,470 A+
  - Add Display & Install





**Built-in Crestron software provides a powerful interface that directly connects to:**





APPSPACE



EMS



Robin



team



## Upgrade Program!

Trade in your old scheduling panel, or tablet.

\$550 for 7" – Normally \$813

\$650 for 10" – Normally \$1000



# UNM Standard System

Very Flexible and Scalable  
because of the Touch  
Screen.

- Add Distance – UI
- Arms Race



# Crestron Education Partners

- 5 year warranty
- 5 year advanced replacement – DMPS
- Free Tech Support
- Free Training
- A+ points – 10% of purchase
  - Use for Travel
- Dedicated support contact – 17 people

# Thank You

Questions?