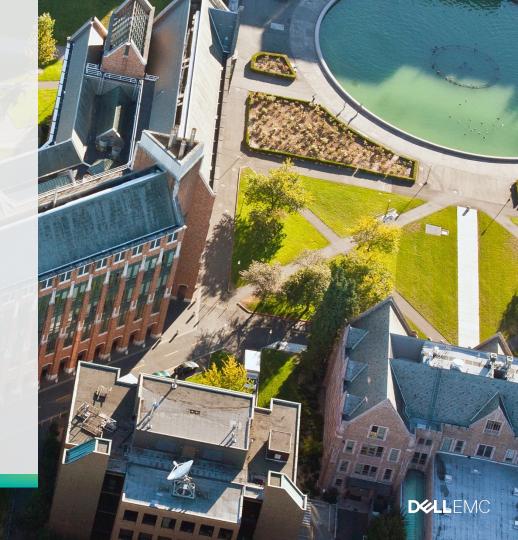
Innovative Technologies for Higher Education

Christine Trujillo
Account Executive

Bryan Akers

Client Solutions Specialist



What is **driving change** around teaching and learning in Higher Education?



The way we work and learn is changing at a dramatic pace

Technology improves by 10x every 5 years and with new technologies like AR, VR, smart offices, IOT, the rate of change is accelerating

Yet the PC remains the center of how work gets done.



When we work + how we work has changed



By 2030 ...



125 billion devices & objects will be Internet connected



50% of cars will be driverless

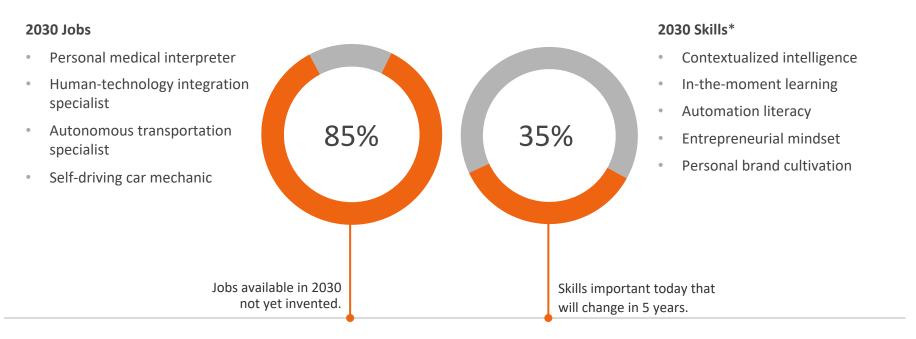


Decoding a human genome will cost \$1 & take 94 seconds



Al will be capable of cognitive intelligence

Dramatically changing jobs and workforce skills



THE ABILITY TO GAIN NEW KNOWLEDGE WILL BE VALUED HIGHER THAN KNOWLEDGE PEOPLE ALREADY HAVE.



Student expectations

- 79% of students prefer blended learning environments
- 69% of the younger workers expect to be working in a smart office in the next five years
- 82% state that workplace technology influences their choice of employer



Educause 2018 top 10 IT issues

1	Information security	\bigcirc	6	Higher education affordability	\$
2	Student success		7	IT staffing and organizational models	
3	Institution-wide IT strategy		8	Data management & governance	
4	Data-enabled institutional culture	؞ٛڞ	9	Digital Integrations	S
5	Student-centered institution	\Diamond	10	Change Leadership	

Source: EDUCAUSE Review Jan/Feb 2018

Educause 2019 top 10 IT issues

1	Information security	\bigcirc	6	Data enabled institution	\$
2	Student success		7	Sustainable funding	
3	Privacy		8	Data management & governance	
4	Student-centered institution	مگی	9	Integrative CIO	5
5	Digital integration	\Diamond	10	Higher education affordability	

Source: EDUCAUSE



Digital learning

SHIFT TO MEET STUDENTS WHERE THEY ARE

- Less than 20% of higher education students fit the traditional profile today.
- Shift to "meeting students where they are"
- When students take course that engage digitally and in person:
 - Content mastery can occur 2x as fast
 - Pass rates for at-risk student can increase by 1/3
 - Degree completion can increase
- Digital learning benefits:
 - Adapting to student capabilities
 - Promoting active and collaborative learning
 - Supporting learners with timely feedback and individual support



How is Dell Technologies anticipating the needs of Higher Education?

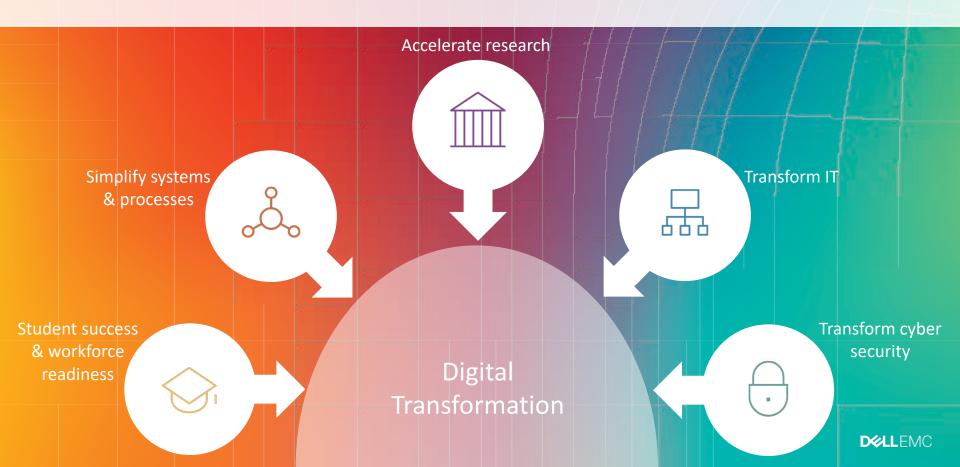


Digital Transformation in Higher Education

DRIVING INNOVATION AND STUDENT SUCCESS THROUGH DIGITAL TRANSFORMATION

Digital Transformation in Higher Education For What purpose? **TEACHING & ADMINISTRATION** RESEARCH CAMPUS INFRASTRUCTURE Helping customers solve complex issues in higher education **Simplify Systems** Accelerate and Process Infrastructure Research **ENGAGING LEARNING BALANCE ACCESS &** DATA-INFORMED HIGH PERFORMANCE MODERN IT PLATFORMS **ENVIRONMENTS DECISION MAKING** COMPUTING **PROTECTION** Dell FMC Solution CI/HCI Focus Active learning spaces Digital Campus & IOT Integrated compute Information security Scale out clusters & network Immersive learning Data lakes Data Management fabrics Multi-cloud AR/VR Campus safety Identity & access Research storage Software defined Collaboration management Virtualized labs solutions Tools to support & environments Data governance **IRODS** Predictive analytics

Five Priorities in Higher Education



Digital Transformation in Higher Education

DRIVING INNOVATION AND STUDENT SUCCESS THROUGH DIGITAL TRANSFORMATION

ENGAGING LEARNING ENVIRONMENTS Active learning spaces Digital Campus & IOT Immersive learning Data lakes AR/VR Campus safety Collaboration solutions Predictive analytics



Student success and workforce readiness

ENGAGING LEARNING PLATFORMS

- Active learning spaces
- Immersive learning
- Collaboration solutions
- Analytics: Education Data Management



D¢LLEMC

vmware

WYSE



Microsoft





Redesigning Learning Spaces

Immersive Learning

We believe we're at a turning point

In this new world, the computer isn't just sitting on a desk or in your hand. It's all around you. Thoughtfully designed to make you more productive and your life easier. Letting you engage in more immersive ways. Inspiring you to collaborate more naturally. Even predicting things you need, before you know you need them.





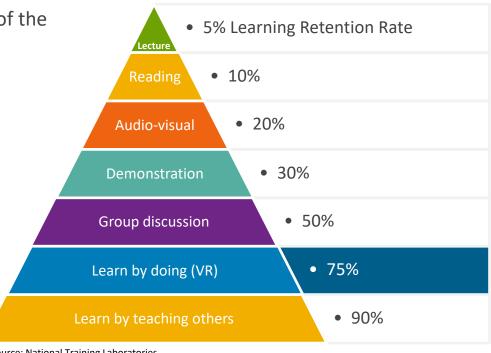
Deeper look at VR Training

Learning by doing at 75% retention has one of the highest effectiveness ratings

Greater value/return of VR training

- Limited or expensive resources
- High-risk situations
- Cost effective (e.g., limit travel)
- Detailed analytics

Learning is not just for new or acquired employees. There is also application for customers, external partners and their clients



Source: National Training Laboratories





Virtual Reality

"Virtually" attend live lectures, concerts and sporting events

Simulate real world learning

New worlds for people with disabilities



Source: Dell/Intel Future Workforce study 2016

PTS Virtual Reality Exposure Training

Dell Precision powers Project Bravemind at the **University of Southern California**.

Project Bravemind is designed to help sufferers of PTSD, through Exposure Therapy, to reenact situations in VR under the control of a trained specialist that recreates the environment in VR and introduces vibration and smell to enhance immersion.

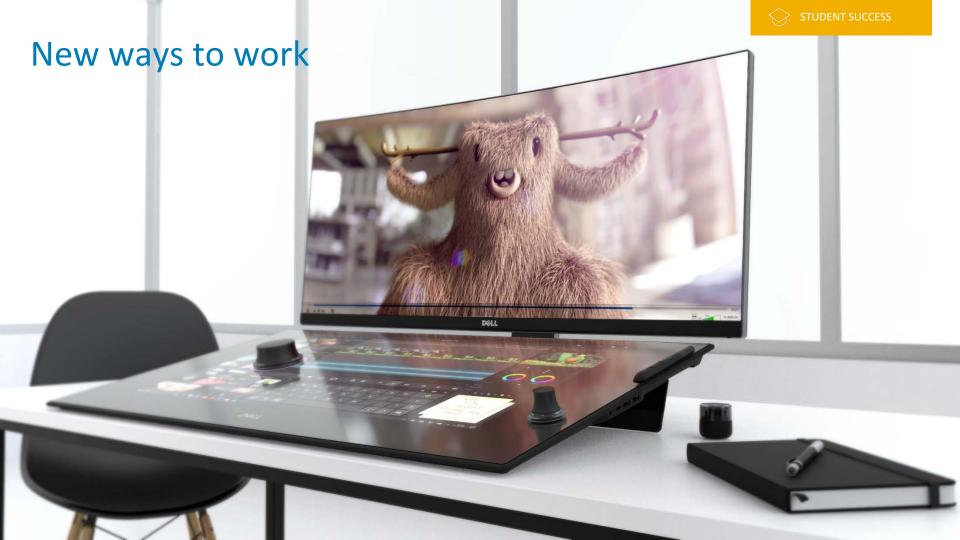






Augmented Reality

- Live direct environment with supplemented computer generated sensory input
- Simulate real world learning applications
- Collaborative learning
- IDC anticipates sales of AR devices to skyrocket to 15M by 2020



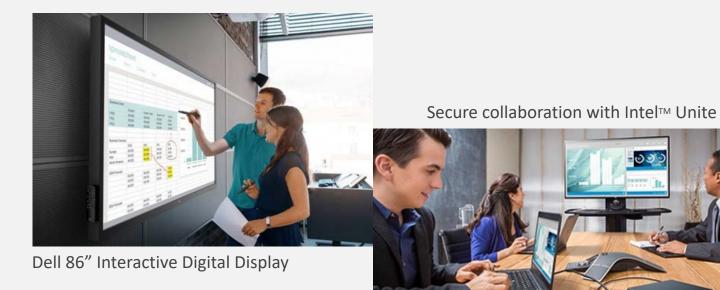




Collaboration Solutions



Innovative collaborative technologies







Predictive Analytics





Student success is driving analytics

WHAT DRIVES INSTITUTIONS TO INVEST IN ANALYTICS?



Learning Analytics

- Improve student retention
- Improve student success
- Showcase educational effectiveness
- Reduce students' time to degree
- Better understand students



Institutional Analytics

- Optimize resources
- Showcase institutional effectiveness
- Improve student retention
- Contain or reduce costs
- Enhance transparency



Digital Transformation in Higher Education

DRIVING INNOVATION AND STUDENT SUCCESS THROUGH DIGITAL TRANSFORMATION

Simplify Systems and Process DATA-INFORMED **DECISION MAKING** Digital Campus & IOT Data lakes Campus safety Virtualized labs & environments



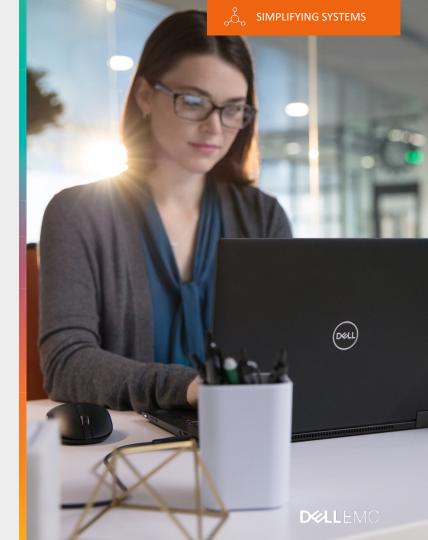
Simplifying Systems & Processes

- Data-informed Decision Making
- Digital communities & Internet of Things
- Data lakes
- Campus safety
- Virtualized labs & environments

vmware[®]

D¢LLEMC

Pivotal





IOT – Advancing Smart Campuses

Implementing IOT across the campus supports institutional and learning decision making and improves the overall experience of students, faulty and administrators.



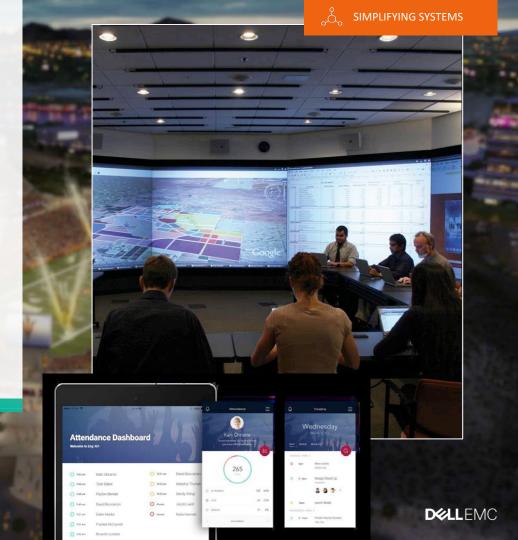
Arizona State University Future of classrooms

Analyze facial expression recognition in a class to measure overall sentiment to gauge engagement.

Anonymous polling to measure comprehension in real time.

Sensor data can help answer questions:

- How long was a student engaged in an activity?
- How does the student engage in activities the demonstrate subject mastery?





Today: Custom event maps

- Relevant POI
- Custom information for events
- Internal building maps
- Real Time parking

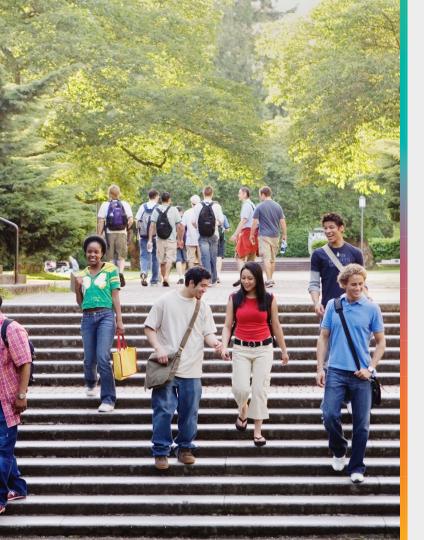
Future: Take navigation indoors.

- Take students to the right building, the right room on the right day.
- Campus navigation through mobile app maps, integrated digital kiosk or personal assistant.





Data Lakes



Campus Safety

San Jose State University Campus Safety

- Self powered outdoor security and computing platform
 - Truly portable
 - Intelligent multi sensors
 - Real time edge analytics
- Campus Challenges
- Situational awareness, chemical and gunshot detection
- Security in areas around campuses without power access







Virtualized labs and environments

The Evolution of VDI as a Crucial Technology in Higher Education

Desktop Virtualization Technologies:

- Impacts student work-study habits
- Use and purpose of computer labs
- IT support workloads

Online courses / MOOCS via desktop virtualization environments are

- Faster, easier, A
- Allows students to leverage their own hardware

Hyper-Converged Infrastructure VDI appliances

- Scalable, Flexible infrastructure
- Supports both remote and on-premise students and staff
- Building block architecture that provides
 - Data Security
 - Scalable software licensing
 - Cost effective compared to cloud solutions



Digital Transformation in Higher Education

DRIVING INNOVATION AND STUDENT SUCCESS THROUGH DIGITAL TRANSFORMATION

Accelerate Research HIGH PERFORMANCE COMPUTING Digital Campus & IOT Integrated compute clusters & network Data lakes fabrics Campus safety Research storage Tools to support IRODS



Accelerating Research

HIGH PERFORMANCE COMPUTING

- Integrated compute clusters & network fabrics
- Research storage
- Tools to support IRODS

VxRail hyper-converged

Converged blocks, appliances and racks





Digital Transformation isn't just about **technology**, it's about empowering learning in ways never before **imagined**.

Digital Transformation in Higher Education

DRIVING INNOVATION AND STUDENT SUCCESS THROUGH DIGITAL TRANSFORMATION

Infrastructure MODERN IT PLATFORMS CI/HCI Digital Campus & IOT Scale out Data lakes Data Management Multi-cloud Campus safety Identity & access Software defined Virtualized labs • Data governance



Transforming IT

MODERN IT PLATFORMS

- All flash
- Scale out
- Multi-cloud
- Software defined
- Trusted

PowerEdge 14th Generation Servers Public cloud

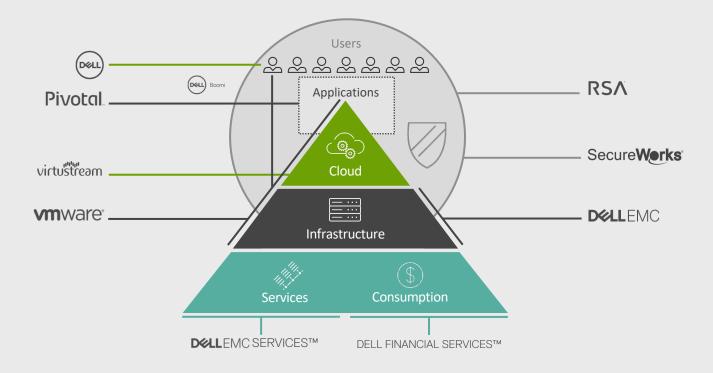
Private cloud

Converged & hyper-converged



Why Dell Technologies?

ESSENTIAL INFRASTRUCTURE SOLUTIONS FROM THE CITIZEN TO THE DATA CENTER TO THE CLOUD



Digital Transformation in Higher Education

DRIVING INNOVATION AND STUDENT SUCCESS THROUGH DIGITAL TRANSFORMATION

BALANCE ACCESS & PROTECTION Digital Campus & IOT Information security Data lakes Data Management Identity & access Campus safety management Virtualized labs Data governance



Transform Cyber-Security

BALANCE ACCESS AND PROTECTION

- Information security
- Data Management
- Identity & access management
- Data governance

vmware NSX

DØLLEMC ISOLATED RECOVERY

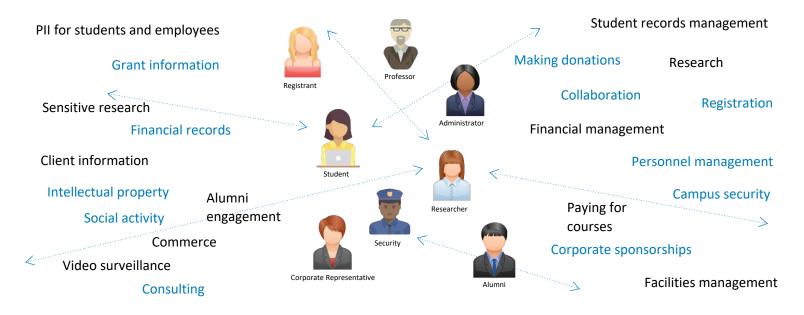
RSA

Secureworks'





HI-ED constituents create risk as they access and share a broad range of information across multiple devices.



Dell EMC leadership in Education

65



Youth Learning programs globally

#1



Client **device** sold to education organizations

+300K

for education

Classrooms worldwide leveraging Dell EMC solutions

Children around the world

with access to Dell Classroom

8



Generations of **student designed** devices

+170



CERN-affiliated schools globally enabled with High Performance Computing (HPC) Research +65K



Dell EMC Professional Learning Services hours delivered to positively impact student learning and teaching practices 1M

and Learning



+14K



College and university campuses worldwide leverage Dell EMC Solutions



Thank you

